*Zero plastic waste in the Mediterranean in 2030*

*Sheet1: Project general presentation*

## Project name:

## Name of the organisation supporting the project if any, or team name:

## Your project in 5 keywords:

## Brief description of the project (500 characters maximum):

## Key features of the project/ added value (500 characters maximum)

## Maturity level of your project (Tick the box):

[ ]  Project idea

[ ]  Proof of concept / Prototype

[ ]  Commercialisation

*Sheet 2: Presentation of your team*

## Information about the structure supporting the project (if applicable)

Name of the structure (if any) or team name:

Legal nature of the structure:

Website / social networks (if available):

Head office / Address / Postal code / Country:

Date of creation of the structure:

Number of team members (maximum 5 people in the team):

## Documents to be provided (if applicable)

* Kbis
* Account for the last financial year
* De Minimis Certificate (2017-2019)
* Certificate of fiscal and social regularisation

## Team leader

Name, First name:

Date of birth:

Telephone/ Skype ID:

E-mail address:

Address:

Role in the project:

## Team member n°2

Name, First name:

Date of birth:

E-mail address:

Role in the project:

## Team member n°3

Name, First name:

Date of birth:

E-mail address:

Role in the project:

## Team member n°4

Name, First name:

Date of birth:

E-mail address:

Role in the project:

## Team member n°5

Name, First name:

Date of birth:

E-mail address:

Role in the project:

## Documents to be provided for the team leader and for each team member

* Experience (professional and/or personal, e.g. provide a CV - 1 page max.).
* Copy of an identity document and additional document if an underage person

(refer to the regulations of the challenge).

*Sheet 3: Presentation of your project*

## Describe your project based on the following points

1. Provide a **detailed description** of your solution. Which needs, or problems does it address? (1 500 characters maximum)

**2. Strategic partners:** Outside your team, which actors can support your project (financing, human resources, materials, etc.)?(1 500 characters maximum)

**Users:** Describe your targets, future customers, main and future users (Your solution must meet the identified targets). What size is your target market?(1 500 characters maximum)

**3. Geographical scope:** In which area(s) (territory, country, etc.) do you plan to develop your solution in the short and medium term?(1 000 characters maximum)

**4. Identified means/ tools:** Which means (technological, data, services, test or other), at your disposal or not, do you need to develop your project?(1 500 characters maximum)

**5. Competition:** What are your competitive advantages, what makes your project different from existing solutions? Have you identified competitor solutions?(1 000 characters maximum)

**6. Value proposition:** What is the added value of your solution? Does it social and environmental values? (1 000 characters maximum)

**7.** Has your solution already been **tested or commercialised?** If so, please specify, detail. (1 500 characters maximum)

**8. Feasibility/economic model:** Which financial resources will you use to implement and develop your project in the coming 12 and 24 months. How will you generate incomes? (1 500 characters maximum)

**9. Strengths and obstacles:** What are your main assets and which obstacles do you face, and why? (1 500 characters maximum)

## Looking ahead… Your project in 2030, opportunities and threats

How do you see your project in the coming years… and in 2030? What is the best-case scenario? Which are the priority actions to achieve your objectives? (1 500 characters maximum)

*Sheet 4: Type of support needed*

## Which kind of support are you interested in?

As part of this challenge, two teams will be selected, and will each benefit from a financial grant and a 3-month support to accelerate and/or develop its project according to its maturity level. As specified in the challenge regulations, this support will be provided in the Provence-Alpes-Côte d'Azur regional territory.

For our information, please indicate the types of support you are interested in (tick the box).

[ ]  Definition of the economic model, business model;

[ ]  Activation of networks and targeted networking;

[ ]  Preparation of prototypes to lead to a pilot;

[ ]  Preparation for market launch, pre-industrialisation.

**Free comment**

## To submit your solution:

* Read the challenge regulations, especially the conditions of participation (see eligibility criteria for participants and projects: article 4).
* Complete the application form (4 sheets).
* Upload your application in PDF format to by clicking on the Solve Now! Button on the [challenge page](https://www.yomken.com/challenge/223-_Zero_Plastic_Waste) on Yomken.com. Please also upload, the additional documents requested (see challenge regulations, article 8) before **7th February 2019, 11:00 pm (Paris Time)**.
* Optional: You may add other presentation documents to your application form (see challenge regulations). Videos should not exceed 3 minutes, and the quality is not really important.